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CHRISTOPHER B. PAGE,
Executive Director

July 15, 2011

To: CSIET Membership

**From: Chris Page, Executive Director
CSIET Board of Directors**

Re: 2011-2012 Listing Process

On June 6, 2011 the Listing Process Review Committee met and reviewed CSIET's process for listing of Inbound, Outbound and Short-term programs in the *Advisory List of International and Educational Travel & Exchange Programs*. The committee unanimously agreed that CSIET should establish three separate listing categories for the 2011-2012 evaluation cycle. The proposed categories are as follows:

- Inbound Programs
- Outbound Programs
- Short-term Programs (Inbound and Outbound)

After reviewing the existing listing process the group agreed that offering separate listing categories and allowing organizations to submit only the programs they want to be accredited would help CSIET achieve two of the objectives outlined in the current Strategic Plan. Separate listing would:

1. provide clarity to consumers regarding the program categories that appear in the Advisory List. (Goal 2, Objective 2)
2. provide exchange organizations more options for engaging in the CSIET listing process. (Goal 2, Objective 3).

Additionally, separate listing would enhance the CSIET brand through the use of three distinctive listing logos.

Based on the recommendation of the Listing Process Review Committee, the CSIET Board of Directors voted in favor of implementation of the new listing categories. This new listing process will be implemented for the 2011-2012 evaluation cycle.

Should CSIET members have questions regarding the revised listing process, please don't hesitate to contact the CSIET office.

Sincerely,

Chris Page

COUNCIL ON STANDARDS FOR INTERNATIONAL EDUCATIONAL TRAVEL
212 South Henry Street, Alexandria, Virginia 22314 · (703) 739-9050 · FAX (703) 739-9035
E-mail: mailbox@csiet.org Web address: www.csiet.org